

BUILD YOUR LAW FIRM'S PROFILE

YOUR 2024 FIRM LISTING

Reserve your Law Firm Listing in the Columbus Bar Directory.

Your firm listing includes all of the features below for an annual fee of just \$185 (plus \$12 per attorney). Firm profiles and attorney linked profiles will appear online and show in firm search results for one full year (January to December).

Return the enclosed order form to the Columbus Bar Association by emailing Directory@cbalaw.org.



Your Firm Name

Your Location

Elevator speech. Use this space to summarize your firm's strengths and specialties. Brag about your practice!



Phone #



Your Website



f in

Contact Information

Your Firm Name

Address

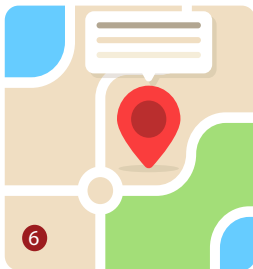
City/State/Zip

Phone (614) 555-5555

Fax (614) 555-5555

Download vCard

Get directions



of Attorneys

3



Attorney Name
Years in practice
★ Member



Attorney Name
Years in practice
★ Member



Attorney Name
Years in practice
★ Member



Attorney Name
Years in practice
★ Member



Attorney Name
Years in practice
★ Member



Attorney Name
Years in practice
★ Member

80%

of people look for a lawyer
through an online search.

The Columbus Bar Directory has always been central Ohio's premier resource for navigating the local legal community. With more people than ever searching for lawyers online, having a strong presence in the Columbus Bar Lawyer Directory is a must.

Get to Know Us

Additional space to share information about your firm including hyperlinks to publications/blogs, etc.

- 1 Your firm logo
- 2 Elevator speech
- 3 Links to/from your attorney profiles
- 4 Link to your firm website (good for your SEO!)
- 5 Links to social media
- 6 Map and directions

Make sure your
law firm shows up
in the search results!

15,000 people search the CBA Directory each month





BUILD YOUR LAW FIRM'S PROFILE

List your law firm in the Columbus Bar Lawyer Directory for a full year (January to December) for **\$185, plus \$12 for each attorney** on the firm's roster (additional \$12 **not required** for solo practitioners). Email the below form and supplemental materials (e.g. logo) to directory@cbalaw.org. **Once received, your order will be processed and an invoice emailed to you.** Upon receipt of payment, your firm listing will be live within the annual subscription period of January to December. To continue these benefits, an annual subscription must be renewed each year.

Law Firm Information to Display

Firm Name: _____
Address: _____
City/State/Zip: _____
Telephone: _____ Fax: _____ Website (URL): _____

Supplemental Information: include the below in your email to directory@cbalaw.org.
Attach additional documents to your email, if needed.

- 1) Firm logo
- 2) **Elevator speech:** Please provide a brief description of your firm/services (500 character limit). May use separate document and attach it to the email.
- 3) **Attorney roster:** Lawyers listed under firm name. Attach separate document if necessary. Please note that your firm's roster must appear in alphabetical order and each attorney is counted towards the \$12 per attorney fee (solo practitioners exempt).
- 4) **Firm Website link:** will be clickable and linked for potential clients
- 5) **Social media links:** (e.g. Facebook, Twitter, LinkedIn, YouTube).
- 6) **Additional Information:** Please provide any additional information you want to include in your firm listing. This can be additional text and/or video links to display (they will be imbedded into the listing).

of firm attorneys: _____ X \$12 = \$_____ + \$185 base fee = \$_____ approx.

CBA Members Only:

Attorneys can sign up for individual attorney directory listings and be found by practice area, language, and admissions. cbalaw.org/Directory/Advertise
Attorneys get a free personal portrait from CBA's multi-media studio. cbalaw.org/Services/Media-Services

Order Contact Information

Firm Contact Name/Title: _____
Phone: _____ Email: _____
Billing Contact Name/Title: _____
Phone: _____ Email: _____

Return this form to the CBA by emailing directory@cbalaw.org