

# BUILD YOUR LAW FIRM'S PROFILE



## YOUR 2024 FIRM LISTING

**Reserve your Law Firm Listing in the Columbus Bar Directory.** Your firm listing includes all of the features below for an annual fee of just \$185 (plus \$12 per attorney). Firm profiles and attorney linked profiles will appear online and show in firm search results for one full year (January to December).

Return the enclosed order form to the Columbus Bar Association by emailing [Directory@cbalaw.org](mailto:Directory@cbalaw.org).

### Your Firm Name



**1** Your Location

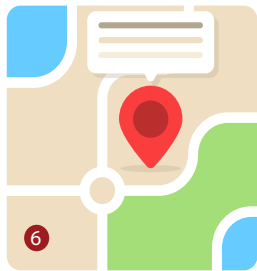
Elevator speech. Use this space to summarize your firm's strengths and specialties. **2** Brag about your practice!

**4** Phone# **5** Your Website **6** f in

### Contact Information

Your Firm Name  
Address  
City/State/Zip

Phone (614) 555-5555  
Fax (614) 555-5555  
Download vCard  
Get directions



### # of Attorneys

<b>3</b>	Attorney Name Years in practice ★ Member
	Attorney Name Years in practice ★ Member
	Attorney Name Years in practice ★ Member
	Attorney Name Years in practice ★ Member
	Attorney Name Years in practice ★ Member
	Attorney Name Years in practice ★ Member

### Get to Know Us

Additional space to share information about your firm including hyperlinks to publications/blogs, etc.

- 1 Your firm logo**
- 2 Elevator speech**
- 3 Links to/from your attorney profiles**
- 4 Link to your firm website (good for your SEO!)**
- 5 Links to social media**
- 6 Map and directions**

# 80%

of people look for a lawyer through an online search.

The Columbus Bar Directory has always been central Ohio's premier resource for navigating the local legal community. With more people than ever searching for lawyers online, having a strong presence in the Columbus Bar Lawyer Directory is a must.

Make sure your law firm shows up in the search results!

15,000 people search the CBA Directory each month





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List your law firm in the Columbus Bar Lawyer Directory for a full year (January to December) for **\$185, plus \$12 for each attorney** on the firm's roster (additional \$12 **not required** for solo practitioners). Email the below form and supplemental materials (e.g. logo) to [directory@cbalaw.org](mailto:directory@cbalaw.org). **Once received, your order will be processed and an invoice emailed to you.** Upon receipt of payment, your firm listing will be live within the annual subscription period of January to December. To continue these benefits, an annual subscription must be renewed each year.

## Law Firm Information to Display

Firm Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website (URL): \_\_\_\_\_

**Supplemental Information: include the below in your email to [directory@cbalaw.org](mailto:directory@cbalaw.org).**  
*Attach additional documents to your email, if needed.*

- 1) **Firm logo**
- 2) **Elevator speech:** Please provide a brief description of your firm/services (500 character limit). May use separate document and attach it to the email.
- 3) **Attorney roster:** Lawyers listed under firm name. Attach separate document if necessary. Please note that your firm's roster must appear in alphabetical order and each attorney is counted towards the \$12 per attorney fee (solo practitioners exempt).
- 4) **Firm Website link:** will be clickable and linked for potential clients
- 5) **Social media links:** (e.g. Facebook, Twitter, LinkedIn, YouTube).
- 6) **Additional Information:** Please provide any additional information you want to include in your firm listing. This can be additional text and/or video links to display (they will be imbedded into the listing).

# of firm attorneys: \_\_\_\_\_ X \$12 = \$ \_\_\_\_\_ + \$185 base fee = \$ \_\_\_\_\_ approx.

**CBA Members Only:**

Attorneys can sign up for individual attorney directory listings and be found by practice area, language, and admissions. [cbalaw.org/Directory/Advertise](http://cbalaw.org/Directory/Advertise)  
Attorneys get a free personal portrait from CBA's multi-media studio. [cbalaw.org/Services/Media-Services](http://cbalaw.org/Services/Media-Services)

## Order Contact Information

Firm Contact Name/Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Billing Contact Name/Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Return this form to the CBA by emailing [directory@cbalaw.org](mailto:directory@cbalaw.org)