

# Columbus Bar Directory 2009

## Advertising Space Reservation/Contract

### Billing Information

Company Name

Street Address

City, State Zip Code

Phone Number

Fax Number

Contact Name

Contact Phone Number

### Payment Information

Check (payable to Columbus Bar Services, Inc.)

Visa

MasterCard

**Total Amount:** \$ \_\_\_\_\_

Name on Card

Card Number

Expiration Date

Authorized Signature

### Sizes & Rates

#### Front Glossy Pages

- |  |                     |         |
|--|---------------------|---------|
| <input type="checkbox"/> <b>1/2 page</b> (for color, add \$150)  | 7 9/16" x 4 3/4"    | \$750   |
| <input type="checkbox"/> <b>Full page</b> (for color, add \$300) | 7 9/16" x 9 11/16"* | \$1,200 |

#### Covers

- |   |                     |         |
|---|---------------------|---------|
| <input type="checkbox"/> <b>Inside front</b> (for color, add \$300) | 7 9/16" x 9 11/16"* | \$1,500 |
| <input type="checkbox"/> <b>Inside back</b> (for color, add \$300)  | 7 9/16" x 9 11/16"* | \$1,500 |
| <input type="checkbox"/> <b>Back</b> (includes color)               | 7 9/16" x 9 11/16"* | \$4,000 |

#### Within Attorney Listings—Black & White

- |   |                    |            |
|---|--------------------|------------|
| <input type="checkbox"/> <b>1/2 page</b>  | 7 9/16" x 4 3/4"   | \$700      |
| <input type="checkbox"/> <b>Full page</b> | 7 9/16" x 9 11/16" | \$1,000    |
|   |                    | 1/\$100    |
|   |                    | 5/\$400    |
| <input type="checkbox"/> <b>Strip</b>     | 7 3/16" x 3/4"     | 10/\$750   |
|   |                    | 20/\$1,200 |
|   |                    | 30/\$1,500 |

\*full bleed size available upon request

**Terms & Conditions:** Placement of an advertisement in a Columbus Bar publication (except where specified in the contract) is at the sole discretion of the Columbus Bar. The Columbus Bar reserves the right to insert the word "advertisement" in all ads and to reject any copy or art, which the Columbus Bar, in its sole discretion, deems inappropriate for the publication in question. The advertiser acknowledges that it will not attempt to hold the Columbus Bar liable for any alleged consequential damages resulting from the omission of an advertisement or for errors appearing in any advertisement. Where such omission or error is determined to be the fault of the Columbus Bar, recovery shall be limited to repayment of an appropriate portion of the fees actually paid to the Columbus Bar for the ad in question. If the parties disagree about the amount of refund owed, the parties agree to submit the matter to binding arbitration.

Signature

Date

Columbus Bar Services, Inc.  
175 S. Third St., Suite 1100  
Columbus, OH 43215  
Phone: 614/221.4112  
Fax: 614/221.4850



# Columbus Bar Directory

## Special Placement Advertising Specifications

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### General Policies

- Payments and contracts must be received by October 15, 2008.
- Ads cancelled after October 15, 2008 will be billed at 100 percent.
- All artwork must be submitted by November 1, 2008.
- Advertiser may be billed for production costs if art needs amendment in size or type.
- A \$300 minimum contract is required to receive a complimentary directory.

### Specifications

#### **Artwork**

Ads are preferred in electronic format, either an .eps format (300 dpi, CMYK color) or a PDF file (1200 dpi/press optimized). Camera ready artwork is also acceptable. Half-tones should be 133 line (resolution).

#### **Fonts**

Fonts must be embedded within your PDF or .eps file, and fonts must be supplied if requested.

#### **Color**

Full bleed color is available where noted. Please contact Columbus Bar Services, Inc. for exact size. For camera-ready artwork, color separations must be provided by the advertiser.

### Value-added

- All advertisers may purchase additional directories at the member price.
- Attorney mailing labels are discounted \$50 to advertisers during the year of a published ad.
- All advertisers will be included in the electronic consumer's guide on the Columbus Bar's website at [www.cbalaw.org](http://www.cbalaw.org).

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